



## The Cornerstone School's Strategic Plan

The foundation for the Strategic Plan began May 2006 with the Board of Trustees, volunteer Faculty/Staff and the Independent School Management consulting group. Through their experience with Independent Schools, ISM provided direction to the Board in the establishment of a strategic plan and committees.

The Strategic Planning Committees are divided into four subgroups:

- Development
- Marketing
- Site Committee
- Technology

An updated Mission Statement emerged from these meetings as a way to help define who we are and what we do.

The mission of The Cornerstone School is to inspire students to be passionate learners who think creatively and independently, and to nurture in them a sense of purpose guided by the values of tolerance, integrity, and mutual respect.

The Strategic plan offers the Administration, Faculty and Board of Trustees a working guide to assess the performance of the school and to help guide the decision-making process. The committees have established 4 goals to achieve within the next 5 years.

### Strategic Goal #1

Explore options to maximize income from Fundraisers. Raise expectation among Board members, Faculty/Staff, and parents to provide 100% participation in the Annual Fund Campaign.

### Strategic Goal #2

Raise community awareness of who we are and what we do. Participate in more community-wide events. Communicate our uniqueness.

### Strategic Goal #3

Analyze physical plant needs in comparison to curriculum development to make sure the program is not compromised due to physical constraints.

### Strategic Goal #4

Provide interactive technology within each classroom. Incorporate program to ensure all Middle School students have a laptop available for all classes. Provide necessary IT support to handle increased technology demands on the curriculum.